



North-South Bus Rapid Transit

Madison Bikes

November 27, 2023

Presentation Overview

1. What is BRT?
2. Existing Bike Facilities
3. Park Street + Other Opportunities (and Constraints)
4. Timeline
5. Key Questions for You

What is Bus Rapid Transit?

A Bus Rapid Transit (BRT) system is a **fast, comfortable, cost-effective, high-quality** bus system. It travels on popular bus routes.

BRT includes:

- Direct routes and fewer stops
- Frequent, all-day service
- Bus-only lanes
- Easy to recognize stations and buses
- Priority at traffic lights
- Extra-long, electric buses
- Faster fare payment

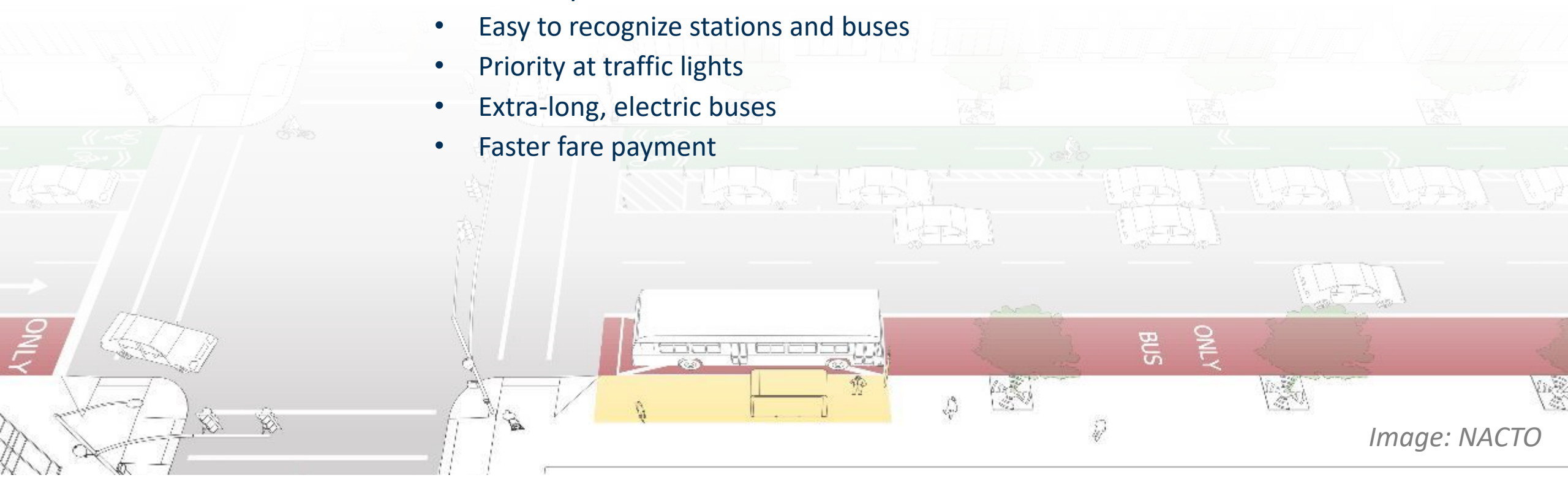


Image: NACTO

Who is Building Bus Rapid Transit?

Project led by Metro Transit

Partners include:

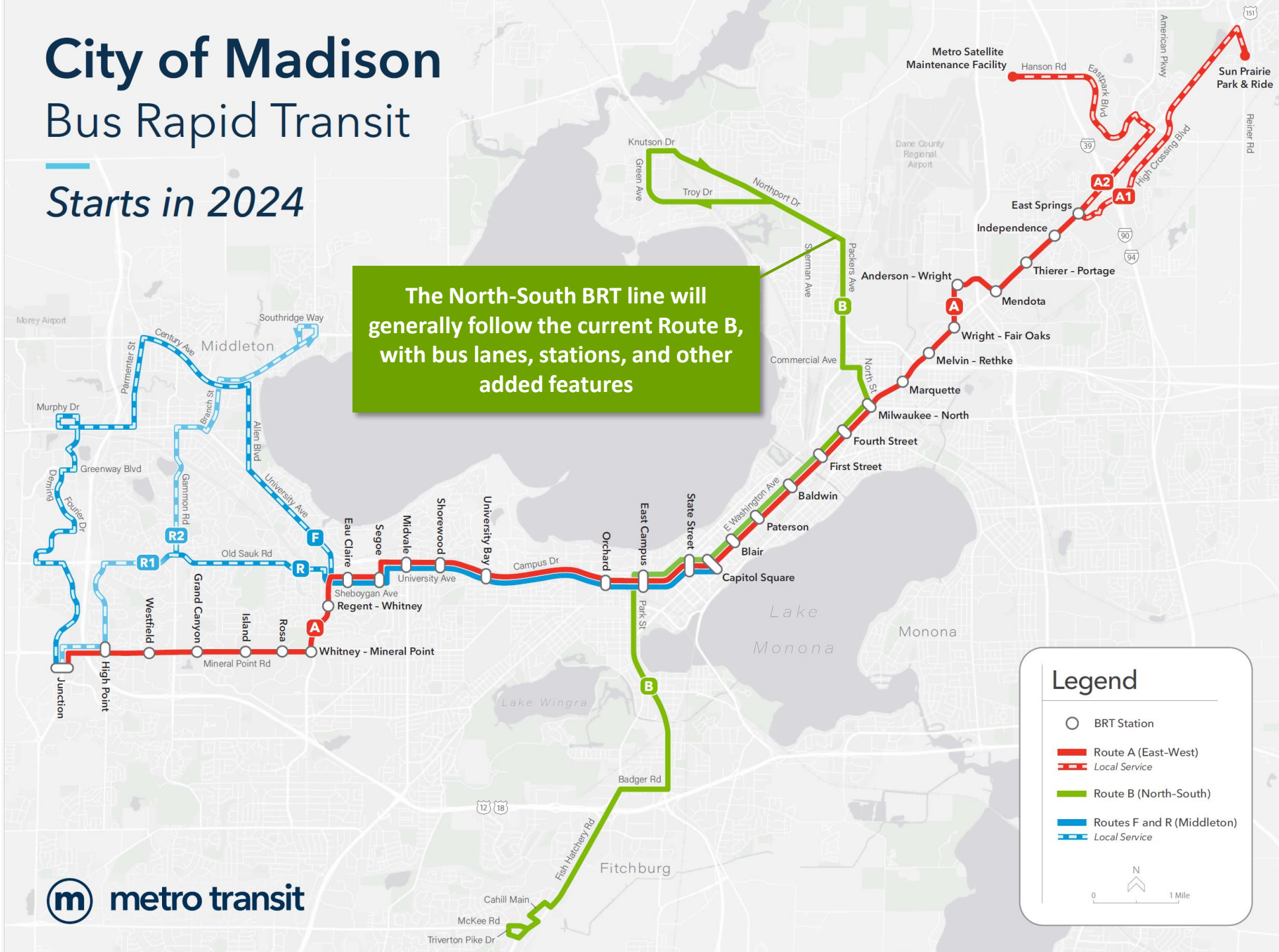
- City of Fitchburg
- Dane County
- Greater Madison MPO
- Wisconsin Dept. of Transportation
- Federal Transit Administration



City of Madison Bus Rapid Transit

Starts in 2024

The North-South BRT line will generally follow the current Route B, with bus lanes, stations, and other added features



East-West BRT Dedicated Bus Lane and Station Construction

September 2023



High Point

Eau Claire



North-South Bus Rapid Transit Madison, WI

0 1 2 Miles



North-South BRT Line (Route B)
New Station
Shared Station

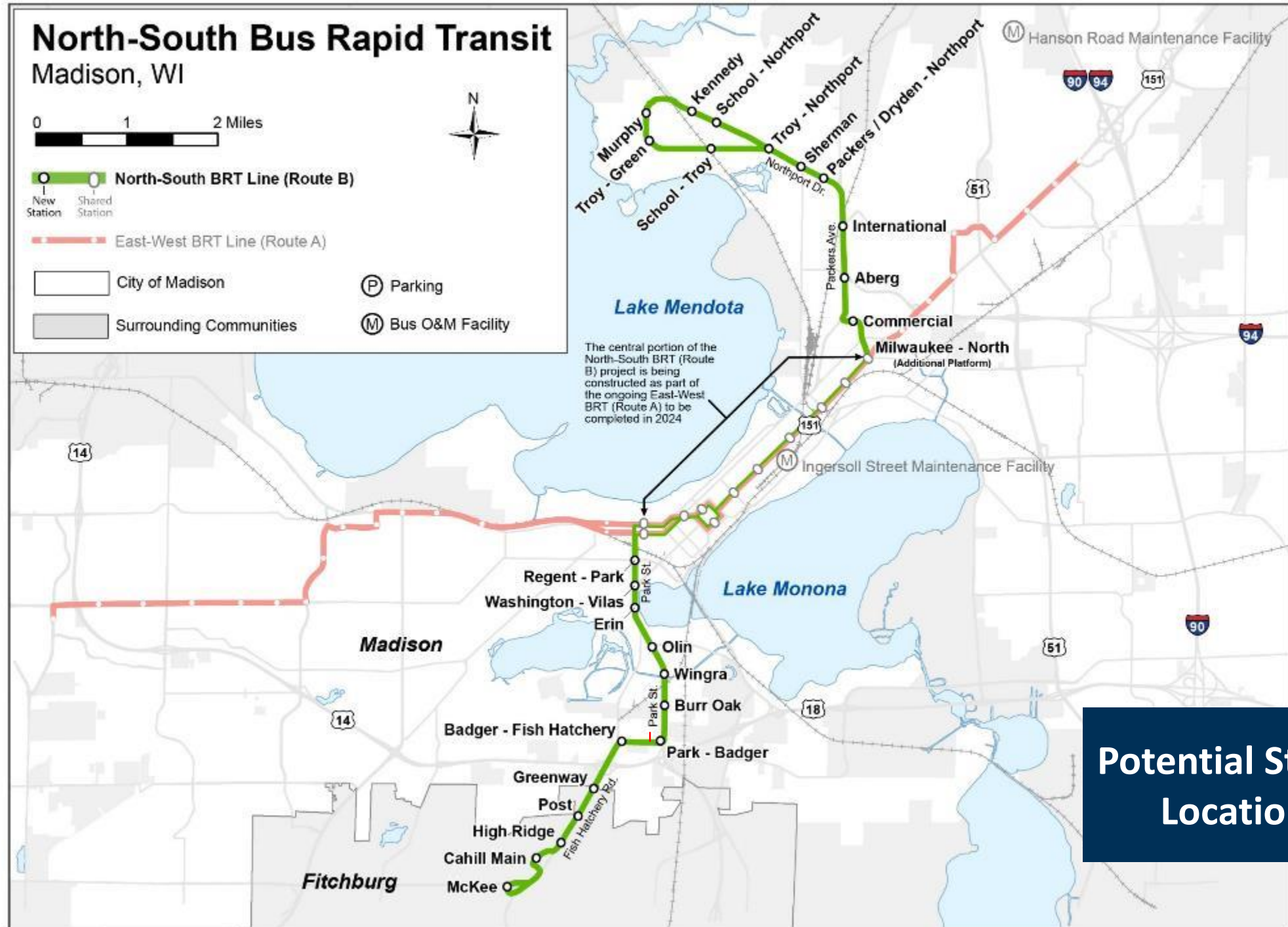
East-West BRT Line (Route A)

City of Madison

Surrounding Communities

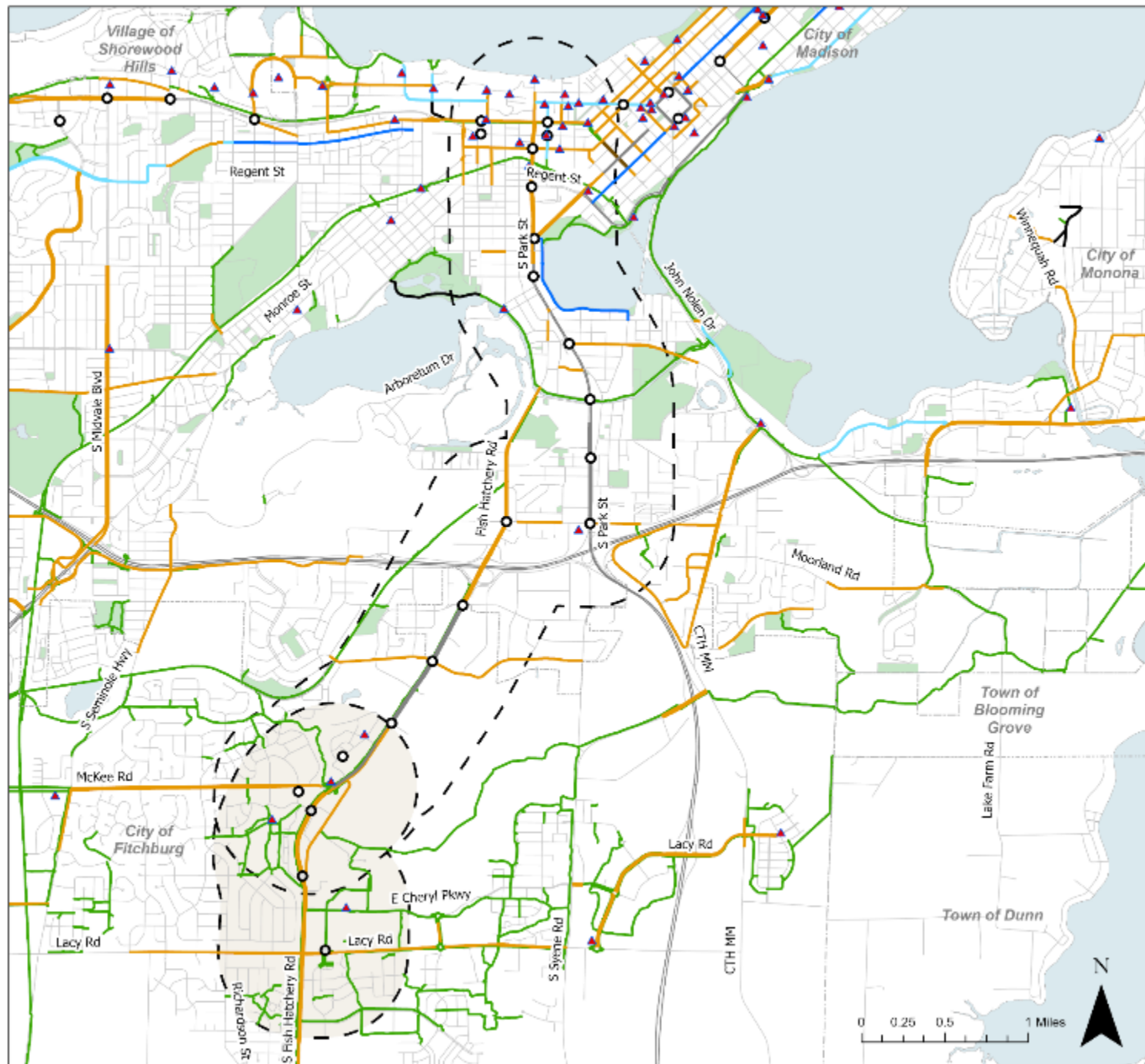
Parking

Bus O&M Facility



Potential Station
Locations

Existing Bike Facilities on the South Segment



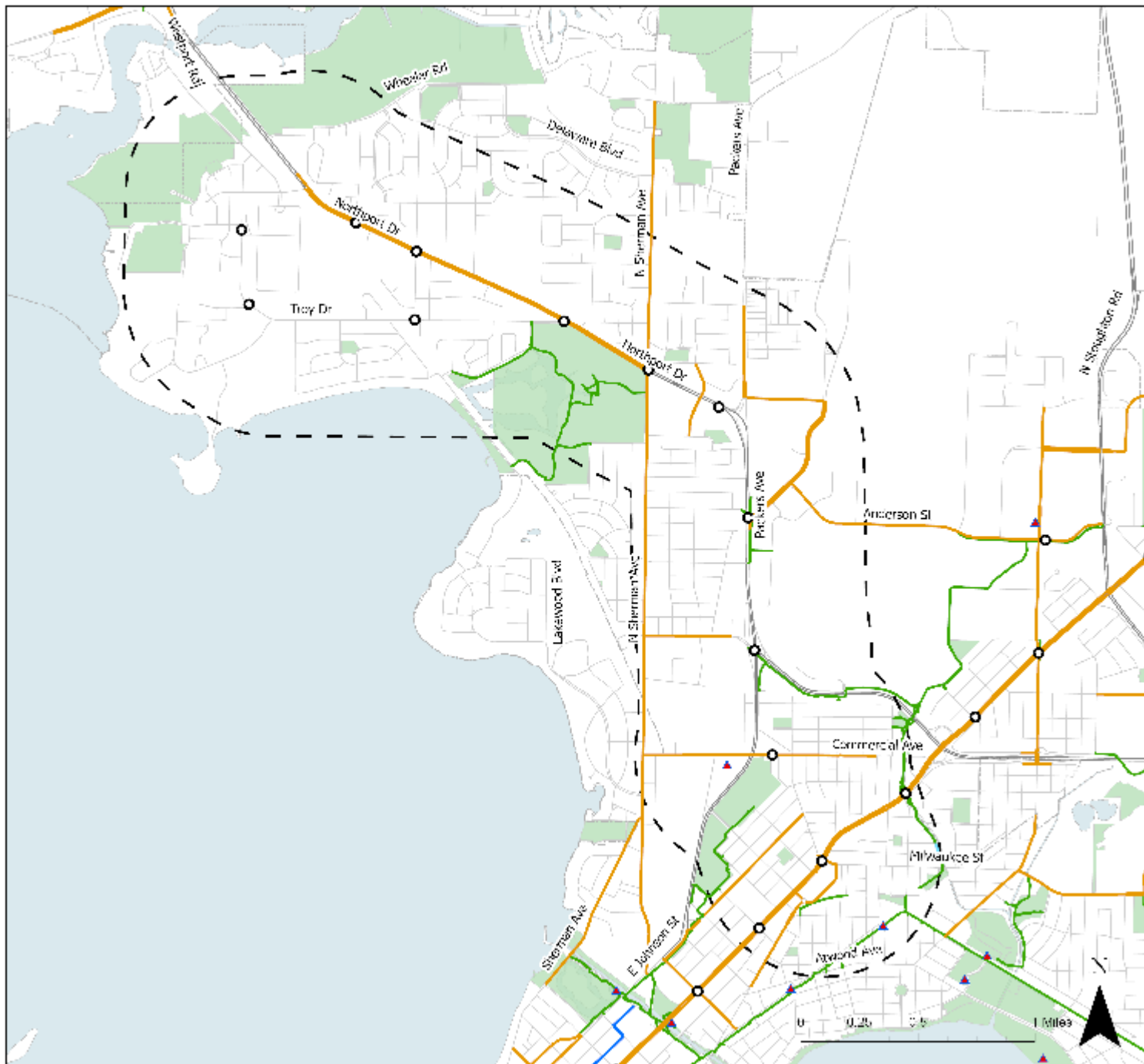
Potential Bus Rapid Transit Facilities

- Potential Station Locations
- 0.5-mile Route Buffer (South Segment)
- 0.5-mile Route Buffer (Potential Fitchburg Extension)

Existing Bicycle Facilities

- Bike Lane
- Local Street – Bike Boulevard
- Protected Bike Lane
- Shared Bus-Bike Lane
- Other/Municipal On-Street Facilities
- Local Street – Connecting Route
- BCycle Station
- Paved Trail or Path

Existing Bike Facilities on the North Segment



Potential Bus Rapid Transit Facilities

- Potential Station Locations
- ┌─┐ 0.5-mile Route Buffer (South Segment)

Existing Bicycle Facilities

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DEDICATED BUS LANES

Center Running Bus Lane



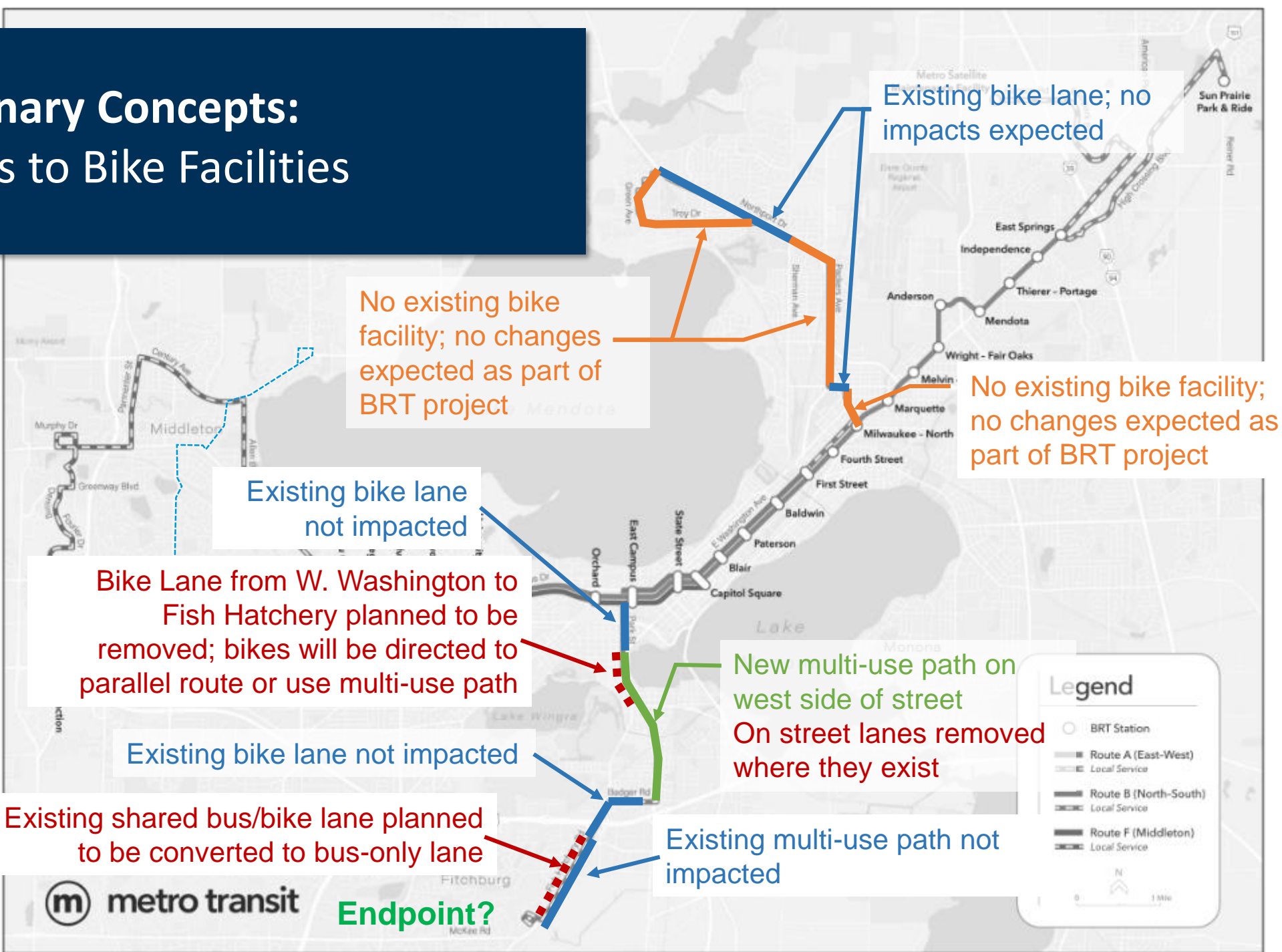
Cleveland, OH

Outside Running Bus Lane



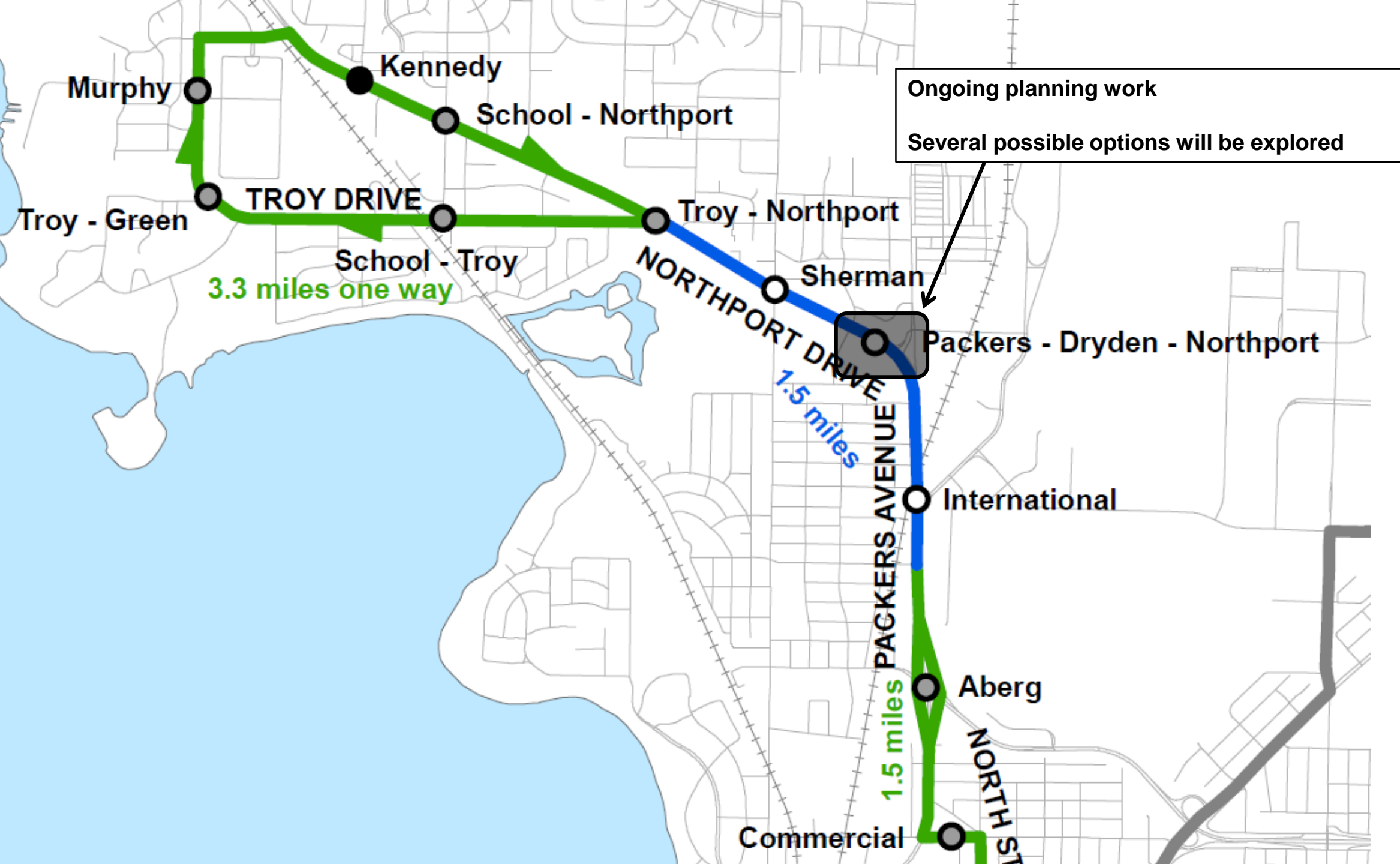
Grand Rapids, MI

Preliminary Concepts: Changes to Bike Facilities



Initial Concept for Northport





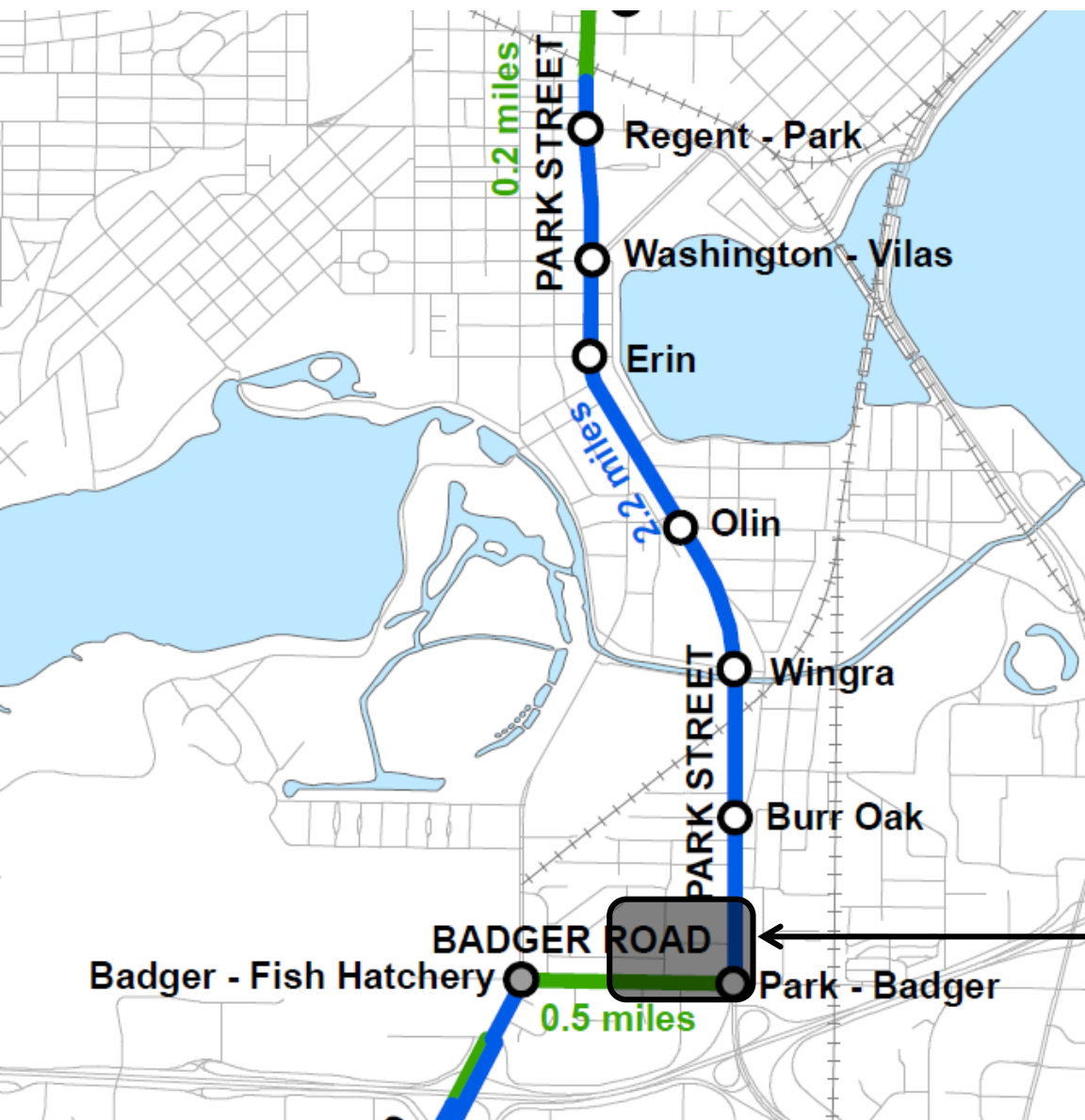
Initial Concept for Park Street



Center-running
Dedicated Bus Lanes

Shared
use path

Tree Canopy



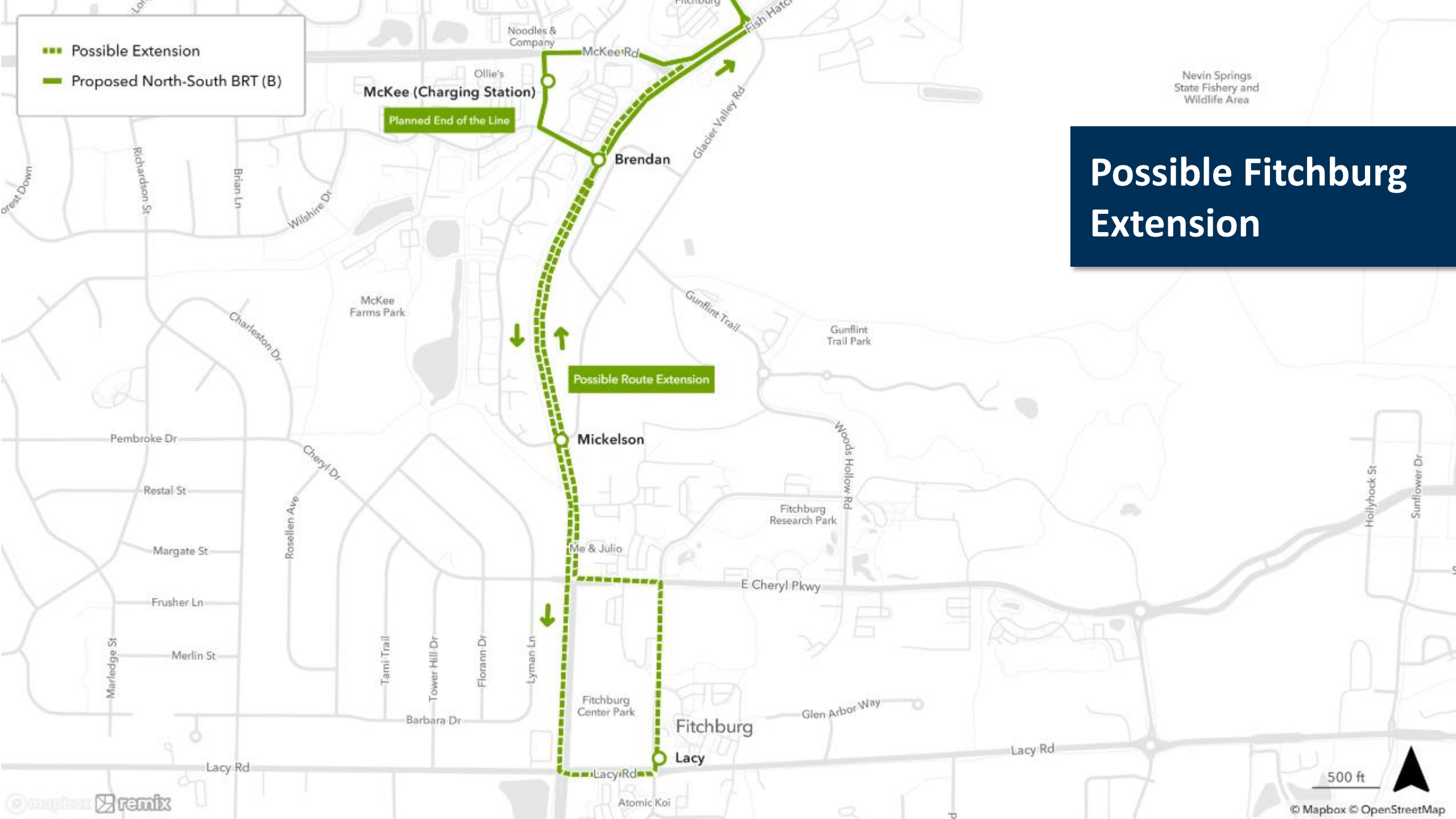
Ongoing planning work

**Planned redevelopment in and around
South Transfer Point**

Several possible options will be explored

- Possible Extension
- Proposed North-South BRT (B)

Possible Fitchburg Extension



Project Timeline

Subject to change



Other Ways to Provide Comments

Complete the Online Form

<https://bit.ly/NSBRT-Form>

Mobile Friendly:



Add Comments to a Map

<https://bit.ly/NSBRT-Map>

Mobile Friendly:



Email: BRT@cityofmadison.com

North-South Bus Rapid Transit

www.MadisonBRT.com
BRT@cityofmadison.com
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